

MERCURY RACING  
**MIDWEST**  
CHALLENGE



## FRIDAY AUGUST 11

**6:00-10:00 pm:** Kickoff party at City Green/Downtown. View all the powerboats in the Midwest Mercury Challenge. Dance to the music with Past Curfew band. Brat fry, food trucks, and beverage concessions available. See map on reverse side for location of powerboats exhibits. Free to the public.

## SATURDAY AUGUST 12

**10:30 am-4:30 pm:** Watch the powerboats races streamed to the jumbo screen at the official event stage located at the end of South Pier Dr. next to Blue Harbor Resort. Outdoor vendor area. Tickets for the VIP tent are available at [mercuryracing.com/midwestchallenge](http://mercuryracing.com/midwestchallenge).

**10:30-11:00 am: F1** – Testing/Qualifying/4 Minutes + 1 Lap. F1 powerboats can reach speeds in excess of 160 mph. Watch the qualifying rounds on the F1 Race Course near the Sheboygan Yacht Club.

**11:00 am-6:00 pm:** Sheboygan Yacht Club Brat Fry. Great outdoor viewing for races located on the one-mile F1 race course. Bring a blanket and chairs. Beer garden, brat fry, burgers, and more available on a cash basis.

**11:30 am-12:30 pm:** F1 Races. Heat 1 and 2, each 6 minutes + 1 lap of high-speed powerboat action on the one-mile F1 course located near the Sheboygan Yacht Club.

**12:30-1:30 pm:** Military Demonstration along the shoreline behind Blue Harbor. Watch as a five unit floating bridge system is assembled on water.

**1:30-2:30 pm: Class 1 – Race 1 - 12 Laps.** Watch this challenge on the six-mile offshore race course located along the Sheboygan South Beach, King Park, Kite Beach, and South Shore. Bring blankets, chairs, food and drinks. Food trucks also available at various locations.

**2:30-3:30 pm: F450R Race – 9 Laps.** Watch this challenge on the six-mile off shore race course located along the Sheboygan South Beach, King Park, Kite Beach, and South Shore. Bring blankets, chairs, food and drinks. Food trucks also available at various locations.

**3:30-4:30 pm: Superstock – Race 1 – 9 Laps.** Superstock powerboats race on the six-mile offshore race course along the Sheboygan South Beach, King Park, Kite Beach, and South Shore.

**5:00-6:30 pm: Meet and Greet.** View the winning powerboats of the day as they motor down the Sheboygan River and dock at the end of South Pier, near the VIP and Vendor Area. Get up close to the winning boats and talk to the team. Meet the legends of past F1 challenges and mingle with powerboat royalty.

## SUNDAY AUGUST 13

**10:30 am-3:30 pm:** Watch the powerboats races streamed to the jumbo screen at the official event stage located at the end of South Pier Dr. next to Blue Harbor Resort. Outdoor vendor area. Tickets for the VIP tent are available at [mercuryracing.com/midwestchallenge](http://mercuryracing.com/midwestchallenge).

**10:30-11:00 am: F1 Race – Heat 3 – 6 Minutes +1 Lap.** Watch near the Sheboygan Yacht Club on the one-mile F1 race course.

**11:00 am-6:00 pm: Sheboygan Yacht Club Brat Fry.** Great outdoor viewing for races located on the one-mile F1 race course. Bring a blanket and chairs. Beer garden, brat fry, burgers, and more available on a cash basis.

**11:00 am-3:00 pm: Driftwood Sunday Break Party:** Take a break from the races and stop by Driftwood's Sunday Break Party for a full cash bar, brat fry and other cash concessions under the shade of the outdoor tent. Flying Zebras band plays noon to 3:00 pm.

**11:30 am-12:30 pm: Superstock – Race 2 – 9 Laps.** Superstock powerboats race on the six-mile offshore race course along the Sheboygan South Beach, King Park, Kite Beach, and South Shore.

**12:30-1:30 pm: F450R Race – 9 Laps.** Watch this challenge on the six-mile off shore race course located along the Sheboygan South Beach, King Park, Kite Beach, and South Shore. Bring blankets, chairs, food and drinks. Food trucks also available at various locations.

**1:30-2:30 pm: Class 1 – Race 2 - 14 Laps.** Watch this challenge on the six-mile off shore race course located along the Sheboygan South Beach, King Park, Kite Beach, and South Shore. Bring blankets, chairs, food and drinks. Food trucks also available at various locations.

**2:30-3:30 pm: F1 – Finals – 17 Minutes +1 Lap.** The final race! Best view for this race is near the Sheboygan Yacht Club. Bring a blanket and chairs. Beer garden, brat fry, burgers, and more available on a cash basis.

All times subject to change. Please use the QR code for up-to date changes.

**START YOUR ENGINES**



**SCAN THE QR CODE  
FOR MORE DETAILED  
INFORMATION.**

**OR GO TO  
[VISITSHEBOYGAN.COM/MRMC](http://VISITSHEBOYGAN.COM/MRMC)**



MERCURY RACING  
**MIDWEST**  
 CHALLENGE

**AUGUST 11-13, 2023**

**SHEBOYGAN, WISCONSIN**

**START YOUR ENGINES**

**FRIDAY AUGUST 11 FRIDAY NIGHT BLOCK PARTY**

**6:00-10:00 pm:** Kickoff party at City Green/Downtown. View all the powerboats in the Midwest Mercury Challenge. Dance to the music with Past Curfew band. Brat fry, food trucks, and beverage concessions available. Free to the public.



-  Trolley Route
-  City Green
-  Viewing Area
-  Public Parking
-  No Parking Zone
-  VIP Only
-  Restrooms

Parking available on most city streets, indicated lots, or take the trolley. Bring your own chairs/blankets, food and drinks for watching the races. Food trucks may be stationed in various spots near the viewing areas.

**SCAN THE QR CODE FOR MORE DETAILED INFORMATION.**

**OR GO TO VISITSHEBOYGAN.COM/MRMC**

